Howard’s Real Estate Development team drives the Howard University Forward strategic initiative by aligning with the Howard Forward Core Pillars

**Enhance Academic Excellence**
- Academic prioritization (focus on “areas of demand” and explore online course offerings)
- Invest in state-of-the-art cutting-edge technology
  – 40% of classrooms technology enabled
- Create new and innovative physical and virtual learning spaces.
- Continued renovation and relocation of major academic and administrative assets to foster greater external and interdisciplinary collaborations.

**Inspire New Knowledge**
- Prioritize STEM academic fields (i.e., biology, chemistry, medicine, engineering, computer science)
- Interdisciplinarity - 20% joint academic programs and research collaboration
- Build and renovate new academic and research facilities
- Improve the University’s capacity for research through creation of new academic research spaces.

**Serve our Community**
- Develop and leverage relationships with corporate partners
- Support a healthy campus community as it relates to physical and mental health
- Maintain consistent and effective engagement with key community stakeholders.
- Realize commitment to provide additional Affordable Housing across the portfolio.
- Modernize and beautify Georgia Avenue.

**Improve Efficiency & Effectiveness**
- Collaboration and compliance with regulatory and governing agencies.
- Reduce the volume of outstanding deferred maintenance through asset monetization, renovation and razing.
- Improve the performance and efficiency of the real estate portfolio through strategic asset management. This includes:
  – Monetize surplus properties
  – Strategically invest in renewal efforts

**Achieve Financial Sustainability**
- Monetize remaining “edge” and “non-core” properties.
- Optimize value from existing leased properties (e.g., Wonder Plaza).
- Further utilize P3 partnerships and collaborations to finance large capital asset outlays.
- Direct & implement continuous evolution of campus master plans (e.g., East, Central, West).
- Diversified revenue streams

- **Accelerating Monetization**
- **Delivering High Profile Academic Facilities**
- **Promoting Interdisciplinary Learning**
- **Eliminating Duplicative Capital Investments**
- **Aligning the overall Campus Master Plan with the Howard Forward strategy**
- **Supporting Key Strategic Initiatives**